Product 1/2

915

Advertiser Ref

CONTRACT



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And:

National Media Research Planning & Placement 815 Slaters Ln Alexandria, VA 22314-1219

	Contract / Re	vision	Alt Ord	Alt Order #		
	285163	1	083528	320		
Product NRCC-IE	N-		.			
Contract Dates 09/27/16 - 10/03/16	Estimate # 7701					
Advertiser NRCC (Rep) National R	Republican Con	gressio		ate / Revision 5 / 09/13/16		
	Billing Cycle EOM/EOC	Billing Broade	Calendar cast	Cash/Trade Cash		
	Property WNYT	Account Executive Ryan Eddins		e Sales Office HRP - Washing		
	Special Hand	lling		,		

Demographic Adults 35-64

Agy Code

Agency Ref

Advertiser Code

155

	Start/End		Spots/		
*Line Ch Start Date End Date Description	Time	Days Length	Week Rate Rtn	Type Spots	Amount
1 WNYT 09/30/16 09/30/16 M-SU 11p News	11-11:35p	:30		NM 1	\$700.00
Start Date End Date Weekdays Spots/Week	Rate	0.000			*********
Week: 09/30/16 10/06/161 1	\$700.00				
2 WNYT 09/30/16 09/30/16 M-F 11:35p-12:35a Tonight	C11:25p 12:25p	:30		NM 1	\$350.00
Start Date End Date Weekdays Spots/Week	Rate	.50		(AlVI	\$350.00
Week: 09/30/16 10/06/161 1	\$350.00				
0-					
3 WNYT 09/30/16 09/30/16 M-F 12:35-1:35a Seth	12:35-1:35a	:30		NM 1	\$200.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 09/30/16 10/06/161 1	\$200.00				
4 WNYT 09/30/16 09/30/16 M-F 5-5:30a News	5-5:30a	:30		NM 1	\$200.00
Start Date End Date Weekdays Spots/Week	Rate				*
Week: 09/30/16 10/06/161 1	\$200.00				
5 WNYT 09/30/16 09/30/16 M-F 5-5:30p News	5-5:30p	:30		NM 1	\$550.00
		.30		INIVI	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/30/16 10/06/161 1	<u>Rate</u> \$550.00				
1100111001110 10100110 1					
6 WNYT 09/30/16 09/30/16 M-F 5:30-6P News	5:30-6p	:30		NM 1	\$675.00
Start Date End Date Weekdays Spots/Week	Rate			- 1	
Week: 09/30/16 10/06/161 1	\$675.00				
7 WNYT 09/30/16 09/30/16 M-F AM Live	6-7a	:30		NM 1	\$750.00
Start Date End Date Weekdays Spots/Week	Rate			32500	Ψ/00.00
Week: 09/30/16 10/06/161 1	\$750.00			- 1	
		-00			# 550.00
- ····· - · · · · · · · · · · · · · · ·	7-7:30p	:30		NM 1	\$550.00
Start Date End Date Weekdays Spots/Week Week: 09/30/16 10/06/161 1	Rate				
	\$550.00				
9 WNYT 09/30/16 09/30/16 M-F 730-8p Inside Edition	730-8p	:30		NM 1	\$550.00
Start Date	Rate				
Week: 09/30/16 10/06/161 1	\$550.00				
10 WNYT 10/03/16 10/03/16 M-F Today Show III	10-11a	:30		NM 1	\$225.00
Start Date End Date Weekdays Spots/Week	Rate	.00		57/85/ft 25	Ψ220.00
Week: 10/03/16 10/09/16 1 1	\$225.00			- 1	
				200	0700.00
11 WNYT 10/03/16 10/03/16 M-SU 11p News	11-11:35p	:30		NM 1	\$700.00
Start Date	Rate				



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 Original Date / Revision

 NRCC (Rep) National Rep
 09/13/16 / 09/13/16

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	e Rtn TypeSpot	s Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16 1 1	<u>Rate</u> \$700.00			
12 WNYT 10/03/16 10/03/16 M-F 11:35p-12:35a Tonight	·	:30	NM	1 \$350.00
Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 1 1	<u>Rate</u> \$350.00			
13 WNYT 10/03/16 10/03/16 M-F 12:35-1:35a Seth Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 1 1	12:35-1:35a <u>Rate</u> \$200.00	:30	NM	1 \$200.00
14 WNYT 10/03/16 10/03/16 M-F 5:30-6a News Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 1 1	5:30-6a <u>Rate</u> \$350.00	:30	NM	1 \$350.00
15 WNYT 10/03/16 10/03/16 M-F 5:30-6P News Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 1 1	5:30-6p <u>Rate</u> \$675.00	:30	NM	1 \$675.00
16 WNYT 10/03/16 10/03/16 M-F AM Live <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16 1 1	6-7a <u>Rate</u> \$750.00	:30	NM	1 \$750.00
17 WNYT 10/03/16 10/03/16 M-F Entertainment Tonight Start Date	7-7:30p <u>Rate</u> \$550.00	:30	NM	1 \$550.00
18 WNYT 10/03/16 10/03/16 M-F Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16 1 1	7-9a <u>Rate</u> \$750.00	:30	NM	1 \$750.00
19 WNYT 10/03/16 10/03/16 M-F 730-8p Inside Edition Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 1 1	730-8p <u>Rate</u> \$550.00	:30	NM	1 \$550.00
20 WNYT 10/01/16 10/01/16 M-SU 11p News Start Date End Date Weekdays Spots/Week Week: 10/01/16 10/07/161- 1	11-11:35p <u>Rate</u> \$700.00	:30	NM	1 \$700.00
21 WNYT 10/01/16 10/01/16 Saturday Night Live Start Date End Date Weekdays Spots/Week Week: 10/01/16 10/07/161 1	1130p-1a <u>Rate</u> \$900.00	:30	NM	\$900.00
22 WNYT 10/01/16 10/01/16 Sa-Su 6-6:30p News Start Date End Date Weekdays Spots/Week Week: 10/01/16 10/07/161 1	6-6:30p <u>Rate</u> \$500.00	:30	NM	1 \$500.00
23 WNYT 10/01/16 10/01/16 Sat Today 7-8a Start Date End Date Weekdays Spots/Week Week: 10/01/16 10/07/161- 1	7-8a <u>Rate</u> \$250.00	:30	NM	1 \$250.00
24 WNYT 10/01/16 10/01/16 Sa Entertainment Tonight Start Date End Date Weekdays Spots/Week Week: 10/01/16 10/07/161 1	7-8p <u>Rate</u> \$325.00	:30	NM	1 \$325.00
25 WNYT 10/01/16 10/01/16 Sa Today 9-10a Start Date End Date Weekdays Spots/Week Week: 10/01/16 10/07/161 1	9-10a <u>Rate</u> \$350.00	:30	NM	1 \$350.00
26 WNYT 10/02/16 10/02/16 Golf Start Date End Date Weekdays Spots/Week Week: 10/02/16 10/08/161 1	12-6p <u>Rate</u> \$750.00	:30	NM	i \$750.00
27 WNYT 10/02/16 10/02/16 Su 7-8a NC13 Weekend Too Start Date End Date Weekdays Spots/Week Week: 10/02/16 10/08/161 1	d:7-8a <u>Rate</u> \$250.00	:30	NM	1 \$250.00



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| Contract / Revision | Alt Order # | 285163 / 08352820

 Contract Dates
 Product
 Estimate #

 09/27/16 - 10/03/16
 NRCC-IE
 7701

 Advertiser
 Original Date / Revision

 NRCC (Rep) National Rep
 09/13/16 / 09/13/16

	Start/End	Spots/	•	
*Line Ch Start Date End Date Description	Time	Days Length Week F	Rate Rtn TypeSpots	Amount
Start Date End Date Weekdays Spots/Week 28 WNYT 10/02/16 10/02/16 NFL Football Night in Ame Start Date End Date Weekdays Spots/Week Week: 10/02/16 10/08/16 1 1	7-8p Rate Rate \$1,000.00	:30	NM 1	\$1,000.00
29 WNYT 10/02/16 10/02/16 Sun NC13 Weekend Today Start Date End Date Weekdays Spots/Week Week: 10/02/16 10/08/161 1		:30	NM 1	\$350.00
30 WNYT 10/02/16 10/02/16 NFL Sunday Night In Game Start Date End Date Weekdays Spots/Week Week: 10/02/16 10/08/161 1	8:30-11p <u>Rate</u> \$3,250.00	:30	NM 1	\$3,250.00
31 WNYT 10/02/16 10/02/16 Su Today 9-10a Start Date End Date Weekdays Spots/Week Week: 10/02/16 10/08/161 1	9-10a <u>Rate</u> \$300.00	:30	NM 1	\$300.00
32 WNYT 09/29/16 09/29/16 M-SU 11p News Start Date End Date Weekdays Spots/Week Week: 09/29/16 10/05/161 1	11-11:35p <u>Rate</u> \$700.00	:30	NM 1	\$700.00
33 WNYT 09/29/16 09/29/16 M-F 11:35p-12:35a Tonight Start Date End Date Weekdays Spots/Week Week: 09/29/16 10/05/161 1	S11:35p-12:35a <u>Rate</u> \$350.00	:30	NM 1	\$350.00
34 WNYT 09/29/16 09/29/16 M-F 12:35-1:35a Seth Start Date End Date Weekdays Spots/Week Week: 09/29/16 10/05/161 1	12:35-1:35a <u>Rate</u> \$200.00	:30	NM 1	\$200.00
35 WNYT 09/29/16 09/29/16 M-F 5-5:30a News Start Date End Date Weekdays Spots/Week Week: 09/29/16 10/05/161 1	5-5:30a <u>Rate</u> \$200.00	:30	NM 1	\$200.00
36 WNYT 09/29/16 09/29/16 M-F 5-5:30p News Start Date End Date Weekdays Spots/Week Week: 09/29/16 10/05/161 1	5-5:30p <u>Rate</u> \$550.00	:30	NM 1	\$550.00
37 WNYT 09/29/16 09/29/16 M-F 5:30-6a News Start Date End Date Weekdays Spots/Week Week: 09/29/16 10/05/161 1	5:30-6a <u>Rate</u> \$350.00	:30	NM 1	\$350.00
38 WNYT 09/29/16 09/29/16 M-F 5:30-6P News Start Date End Date Weekdays Spots/Week Week: 09/29/16 10/05/161 1	5:30-6p <u>Rate</u> \$675.00	:30	NM 1	\$675.00
39 WNYT 09/29/16 09/29/16 M-F AM Live <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/29/16 10/05/161 1	6-7a <u>Rate</u> \$750.00	:30	NM 1	\$750.00
40 WNYT 09/29/16 09/29/16 M-F Entertainment Tonight Start Date End Date Weekdays Spots/Week Week: 09/29/16 10/05/161 1	7-7:30p <u>Rate</u> \$550.00	:30	NM 1	\$550.00
41 WNYT 09/29/16 09/29/16 M-F 730-8p Inside Edition Start Date End Date Weekdays Spots/Week Week: 09/29/16 10/05/161 1	730-8p <u>Rate</u> \$550.00	:30	NM 1	\$550.00
42 WNYT 09/27/16 09/27/16 Chicago Fire <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/27/16 10/03/16 -1 1	10-11p <u>Rate</u> \$2,000.00	:30	NM 1	\$2,000.00
43 WNYT 09/27/16 09/27/16 M-SU 11p News Start Date End Date Weekdays Spots/Week Week: 09/27/16 10/03/16 -1 1	11-11:35p <u>Rate</u> \$700.00	:30	NM 1	\$700.00
44 WNYT 09/27/16 09/27/16 M-F 11:35p-12:35a Tonight S	S11:35p-12:35a	:30	NM 1	\$350.00

09/13/16 / 09/13/16



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		INCC (Rep) National Rep		, ,	
#Line Ch Start Data Ford Data December	Start/End Time	Spots/	N-4- D4- T0	 . 4 .	Δ
*Line Ch Start Date End Date Description		Days Length Week F	Rate Rtn TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/27/16 10/03/16 -1 1	Rate \$350.00				
45 WNYT 09/27/16 09/27/16 M-F 12:35-1:35a Seth	12:35-1:35a	:30	NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/27/16 10/03/16 -1 1	Rate \$200.00				
46 WNYT 09/27/16 09/27/16 M-F NC13 Noon News	12-12:30p	:30	NM	1	\$250.00
Start Date End Date Weekdays Spots/Week	Rate	122	5,574,57	·	4 200.00
Week: 09/27/16 10/03/16 -1 1 47 WNYT 09/27/16 09/27/16 M-F 5-5:30a News	\$250.00		- NA	(a)	#000 00
Start Date End Date Weekdays Spots/Week	5-5:30a <u>Rate</u>	:30	NM	1	\$200.00
Week: 09/27/16 10/03/16 -1 1	\$200.00				
48 WNYT 09/27/16 09/27/16 M-F 5-5:30p News	5-5:30p	:30	NM	1	\$550.00
Start Date End Date Weekdays Spots/Week Week: 09/27/16 10/03/16 -1 1	<u>Rate</u> \$550.00				
49 WNYT 09/27/16 09/27/16 M-F 5:30-6a News	5:30-6a	:30	NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/27/16 10/03/16 -1 1	<u>Rate</u> \$350.00				
50 WNYT 09/27/16 09/27/16 M-F 5:30-6P News	5:30-6p	:30	NM	1	\$675.00
Start Date End Date Weekdays Spots/Week	8.50-0p <u>Rate</u>	.30	INIVI		\$075.00
Week: 09/27/16 10/03/16 -1 1	\$675.00				
51 WNYT 09/27/16 09/27/16 M-F AM Live Start Date End Date Weekdays Spots/Week	6-7a	:30	NM	1	\$750.00
Week: 09/27/16 10/03/16 -1 1	<u>Rate</u> \$750.00				
52 WNYT 09/27/16 09/27/16 M-F Entertainment Tonight	7-7:30p	:30	NM	1	\$550.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/27/16 10/03/16 -1 1	<u>Rate</u> \$550.00				
53 WNYT 09/27/16 09/27/16 M-F 730-8p Inside Edition	730-8p	:30	NM	1	\$550.00
Start Date End Date Weekdays Spots/Week	Rate	.55	3,444	V.	Ψ000.00
Week: 09/27/16 10/03/16 -1 1	\$550.00				
54 WNYT 09/28/16 09/28/16 M-SU 11p News Start Date End Date Weekdays Spots/Week	11-11:35p Rate	:30	NM	1	\$700.00
Week: 09/28/16 10/04/161 1	\$700.00				
55 WNYT 09/28/16 09/28/16 M-F 11:35p-12:35a Tonight		a :30	NM	1	\$350.00
Start Date End Date Weekdays Spots/Week Week: 09/28/16 10/04/161 1	<u>Rate</u> \$350.00				
56 WNYT 09/28/16 09/28/16 M-F 12:35-1:35a Seth	12:35-1:35a	:30	NM	1	\$200.00
Start Date	Rate	0.500.000	33.436.0	112	4200.00
Week: 09/28/16 10/04/161 1	\$200.00				
57 WNYT 09/28/16 09/28/16 M-F 5-5:30a News Start Date End Date Weekdays Spots/Week	5-5:30a <u>Rate</u>	:30	NM	1	\$200.00
Week: 09/28/16 10/04/161 1	\$200.00				
58 WNYT 09/28/16 09/28/16 M-F 5-5:30p News	5-5:30p	:30	NM	1	\$550.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/28/16 10/04/161 1	<u>Rate</u> \$550.00		Į.		
59 WNYT 09/28/16 09/28/16 M-F 5:30-6a News	5:30-6a	:30	NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/28/16 10/04/161 1	Rate \$350.00				
60 WNYT 09/28/16 09/28/16 M-F 5:30-6P News	5:30-6p	:30	NM	î	¢ c7F ^^
Start Date	Rate	:30	INIVI	ï	\$675.00
Week: 09/28/16 10/04/161 1	\$675.00				



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 Contract / Revision
 Alt Order #

 285163 /
 08352820

 Contract Dates
 Product
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 O9/2 //16 - 10/03/16
 NRCC-IE
 7701

 Advertiser NRCC (Rep) National Rep
 Original Date / Revision 09/13/16 / 09/13/16

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate Rtn Typ	e Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			
61 WNYT 09/28/16 09/28/16 M-F Entertainment Tonight Start Date End Date Weekdays Spots/Week Week: 09/28/16 10/04/161 1	7-7:30p <u>Rate</u> \$550.00	:30 N	<u>Л</u> 1	\$550.00
62 WNYT 09/28/16 09/28/16 M-F Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/28/16 10/04/161 1	7-9a <u>Rate</u> \$750.00	:30 N	1	\$750.00
63 WNYT 09/28/16 09/28/16 M-F 730-8p Inside Edition Start Date	730-8p <u>Rate</u> \$550.00	:30 NN	1	\$550.00
64 WNYT 09/27/16 09/30/16 M-F 6-6:30p News Start Date End Date Weekdays Spots/Week Week: 09/27/16 10/03/16 -TWTF 2	6-6:30p <u>Rate</u> \$900.00	:30 NN	2	\$1,800.00
65 WNYT 09/30/16 09/30/16 M-F 5:30-6a News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/30/16 10/06/161 1	5:30-6a <u>Rate</u> \$350.00	:30 NA	1	\$350.00
66 WNYT 10/01/16 10/01/16 Sat NC13 Weekend Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/16 10/07/161- 1	8-9a <u>Rate</u> \$350.00	:30 NN	1	\$350.00
5		Totals 212.00	67	\$37,925.00
Time Period # of Spots Gross Amount Ag	jency Comm.	Net Amount		

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/03/16	67	\$37,925.00	(\$5,688.75)	\$32,236.25
Totals	67	\$37,925.00	(\$5,688.75)	\$32,236.25

Signature:	Date:	
	-	